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## **NEWS RELEASE**

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# **New CEO Named at Wealth Management Firm Laird Norton Tyee**

***Robert Moser Replaces Kaycee Krysty in Long-Planned Succession; Krysty Remains with Firm in Newly Created Strategic Role***

**SEATTLE** – September 10, 2010 – The chairman of the Laird Norton Tyee (LNTyee) Board of Directors, Joseph Williams, announced today the appointment of Robert Moser as chief executive officer, effective January 1, 2011. Moser will replace the firm's co-founder and CEO, Kaycee Krysty, as part of a long-planned succession of leadership for one of the Northwest's largest privately-held wealth management firms.

"The selection and appointment of a new CEO for LNTyee is the result of a multi-year succession planning process," Williams said. "Moser's appointment is designed to sustain and grow the firm's legacy of service for our individual and family clients."

Krysty is transitioning to the newly-created role of chief family wealth strategist after 15 years of leading Tyee Asset Strategies and, after its acquisition by Laird Norton, the merged entity, LNTyee. She will lead the firm's newest initiative, ReGenU, a strategic program designed to assist clients and their families through significant new stages in their lives.

"Bob Moser came to us with a proven record of success and leadership," Krysty said. "I will continue working by his side in the years ahead as we help more and more Northwest families sustain and grow their wealth."

Moser joined LNTyee as president and chief client service officer in 2008 after being searched for, found and recruited by Krysty. He had previously held chief positions with one of the nation's largest wealth management firms, SunTrust.

"The Laird Norton Family is one of the nation's leading business families," said Moser. "The family's wealth management enterprise, Laird Norton Tyee, has an extraordinary history of service helping individuals and families. I look forward to working with Kaycee and the company's highly regarded professional staff to sustain and grow this legacy of success."

LNTyee manages more than \$3 billion in assets for individuals and families. It was founded originally as Laird Norton Trust Company in 1967. In 2001, Laird Norton acquired Tyee Asset Strategies, a company co-founded by Krysty, and named her CEO of the merged company in 2003. In 2004, the company's name was changed to Laird Norton Tyee.

### **About Laird Norton Tyee**

Laird Norton Tyee is one of the Pacific Northwest's largest privately held wealth management firms, with more than \$3 billion in assets under management. The firm serves high-net-worth individuals and families who want to make an intentional, positive impact with their wealth. Success is measured by clients' ability to achieve long-term financial results, reach personal and family goals and leave lasting legacies. Offering expertise in planning, trusts and estates and investment stewardship, Laird Norton Tyee's more than 40 years in the Pacific Northwest lends a unique multi-generational insight and approach to personal and family wealth.

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