

Media Overview

About Laird Norton Tyee

Laird Norton Tyee is one of the largest and most experienced privately-held wealth management firms in the Pacific Northwest. Formed by the merger of Laird Norton Trust Company and Tyee Asset Strategies in 2004, the company advises nearly \$4 billion in assets for its high-net-worth clients. The firm is located in the historic Norton Building in downtown Seattle and employs more than 80 people in the Puget Sound region.

The company offers personal strategic planning; financial, wealth and estate planning; investment stewardship, family governance and education; business owner advisory services; generational wealth transfer and philanthropic strategies; and client education programs for individuals, families, business leaders, nonprofit organizations and private foundations.

Investment Philosophy

The firm's investment philosophy is based on the principles of Modern Portfolio Theory, strong strategy and the investment judgment and experience of its team. Through a carefully managed process, each advisor develops a mix of diversified, customized investments based on their client's unique needs, overall goals and risk tolerance — a methodology that grows and protects assets over the long term.

Innovative Approach

The Laird Norton Tyee leadership team is recognized nationally as authorities in helping people protect, grow and regenerate their wealth for future generations.

With a successful and time-proven investment model, the firm's advisors are experts in serving the complex wealth management needs of high-net-worth individuals. While the firm applies its research based, proprietary investment strategy to all portfolio recommendations, each client's situation, needs and goals are treated individually with continuous updates and modifications over time.

Laird Norton Tyee follows an open architecture philosophy and approach. With no proprietary products or compensation from fund managers or other outside sources, the firm's advisors are able to serve as advocates while assembling the best possible resources to help guide and direct their clients' decisions. Rather than awarding commissions, which are common in the investment industry, Laird Norton Tyee compensates its advisors only for the expertise they provide their clients, underscoring the firm's commitment to putting clients' interests first.